

CURRICULUM VITAE

KRISTEN DAWN LANDREVILLE

School of Communication
The Ohio State University
3041 Derby Hall
154 North Oval Mall
Columbus, OH 43210
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(352) 262-5181

EDUCATION

THE OHIO STATE UNIVERSITY—Columbus, Ohio
PhD in Communication—Expected in Spring, 2010
Specialization: Mass and Political Communication
Dissertation Topic: How Political Satire Arouses Uncertainty and Encourages Discussion
Advisor: R. Lance Holbert

UNIVERSITY OF FLORIDA—Gainesville, Florida
M.A. in Mass Communication—Spring, 2006
Specialization: Political Communication
Advisor: Lynda Lee Kaid

UNIVERSITY OF FLORIDA—Gainesville, Florida
B.S. – Spring, 2004
Major: Journalism—Online Media
Advisor: Lynda Lee Kaid

PROGRAMMATIC LINES OF RESEARCH

- (1) Political Communication
- (2) Entertainment Media
- (3) New Media and Social Media

TEACHING AREAS

Mass Communication (Theory and Effects); Journalism (Reporting, Writing, Editing);
Visual Communication & New Media; Political Communication & Public Opinion;
Persuasive Communication; Research Methods (Design, Analysis)

JOURNAL PUBLICATIONS

LaMarre, H. L., & Landreville, K. D. (in press). When is fiction as good as fact?
Comparing the influence of documentary and historical reenactment films on
engagement, affect, issue interest, and learning. *Mass Communication & Society*.

- LaMarre, H. L., Landreville, K. D., & Beam, M. A. (2009). The irony of satire: Political ideology and the motivation to see what you want to see in *The Colbert Report*. *The International Journal of Press/Politics*, 14(2), 212-231.
- Holbert, R. L., LaMarre, H. L., & Landreville, K. D. (2009). Fanning the flames of a partisan divide: Debate viewing, vote choice, and perceptions of vote count accuracy. *Communication Research*, 36(2), 155-177.
- Kaid, L. L., Postelnicu, M., Landreville, K., Yun, H. J., & Hendren, A. G. (2007). The effects of political advertising on young voters. *American Behavioral Scientist*, 50(9), 1137-1151.
- Trammell, K. D., Williams, A. P., Postelnicu, M., & Landreville, K. D. (2006). Evolution of Online Campaigning: Increasing Interactivity in Candidate Web Sites and Blogs through Text and Technical Features. *Mass Communication & Society*, 9(1), 21-44.
- Williams, A. P., Trammell, K. D., Postelnicu, M., Landreville, K. D., & Martin, J. D. (2005). Blogging and Hyperlinking: Use of the Web to Enhance Viability During the 2004 US Election. *Journalism Studies*, 6(2), 177-186.
- Landreville, K. D. (2003). Newspaper Coverage of the Florida 2002 Gubernatorial Debates. *University of Florida Journal of Undergraduate Research*, 4(6).

BOOK CHAPTERS

- Williams, A. P., Kaid, L. L., Landreville, K. D., Fernandes, J., Yun, H. J., Bagley, D., & Urriste, S. (2008). The representation of the European Union elections in news media coverage around the world. In Kaid, L. L. (Ed.), *The EU expansion: Communicating shared sovereignty in the parliamentary elections* (pp. 153-173). New York: Peter Lang.
- Postelnicu, M., Martin, J. D., & Landreville, K. D. (2006). The role of campaign web sites in promoting candidates and attracting campaign resources. In A. P. Williams & J. C. Tedesco (Eds.), *The internet election: Perspectives on the web in campaign 2004* (pp. 99-110). Lanham, MD: Roman & Littlefield Publishers, Inc.
- Kaid, L. L., Postelnicu, M., Landreville, K. D., Williams, A. P., Hostrup, C., Urriste, S., Fernandes, J., Yun, H. J., & Bagley, D. (2005). Campaigning in the New Europe: News Media Presentations of the 2004 European Union Parliamentary Elections. In C. Holtz-Bacha (Ed.), *Massenmedien im Europawahlkampf* (The Mass Media in the European Election Campaign).
- Williams, A. P., Martin, J. D., Trammell, K. D., Landreville, K., & Ellis, C. (2004). Late night talk shows and war: Entertaining and informing through humor. In R.D.

Berenger (Ed.), *Global Media Go to War* (pp. 131-138). Spokane, WA: Marquette Books.

Trammell, K. D., Kaid, L. L., Williams, A. P., & Landreville, K. D. (2003). Under the International Spotlight: Marketing Politics through Debates. In J. Biberman & A. Alkhaji (Eds.), *Business Research Yearbook: Global Business Perspectives, Vol. X*. (pp. 902-906). International Academy of Business Disciplines and McNaughton & Gunn: Saline, Michigan.

MANUSCRIPTS IN REVIEW

Landreville, K. D., & LaMarre, H. L. (revise-and-resubmit). Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent. *Communication Quarterly*.

Landreville, K. D. (in review). The political uncertainty management model: A theoretical explanation for why people (dis)engage in political discussion. *Political Communication*.

RESEARCH IN PROGRESS

Landreville, K. D., & LaMarre, H. L. (in progress). The mediating role of character involvement in political film and the moderating role of elaboration in predicting political discussion intent. *Unpublished manuscript*.

Landreville, K. D., Holbert, R. L., & LaMarre, H. L. (in progress). Entertainment media and political discourse: An assessment of relations between late-night TV comedy, face-to-face political talk, and debate viewing.

Landreville, K. D., & Knobloch-Westerwick, S. (in progress). The impact of suspense in news on political discourse. *Unpublished manuscript*.

Landreville, K. D. (in progress). Understanding evaluations of political satire using social identity theory. *Unpublished manuscript*.

Dylko, I., Landreville, K. D., Beam, M. A., & Geidner, N. (in progress). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. *Unpublished manuscript*.

LaMarre, H. L., & Landreville, K. D. (in progress). When the movie ends the thinking begins: Examining entertainment elaboration and the mediating role of film engagement. *Unpublished manuscript*.

RESEARCH PRESS COVERAGE

- Drutman, L. (2009, April 20). The truthiness of the Colbert Report. *Miller-McCune*. Retrieved April 29, 2009, from: <http://www.miller-mccune.com/politics/the-truthiness-of-the-colbert-report-1156>
- El Akkad, O. (2009, April 29). Conservatives want to believe Colbert's truthiness is about them. *Toronto Globe and Mail*. Retrieved April 29, 2009, from: <http://www.theglobeandmail.com/servlet/story/LAC.20090429.COLBERT29ART2238/TPStory/TPInternational/Television/>
- Johnson, S. (2009, April 29). Study finds conservative viewers of Stephen Colbert's comedy show think he's on their side. *Chicago Tribune*. Retrieved April 29, 2009, from: <http://www.chicagotribune.com/entertainment/chi-talk-colbertapr29,0,1905472.column>
- Linkins, J. (2009, April, 27). Colbert study: Conservatives don't know he's joking. *The Huffington Post*. Retrieved April 29, 2009, from: http://www.huffingtonpost.com/2009/04/27/colbert-study-conservativ_n_191899.html
- Olbermann, K. (Host) (2009, April 28). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved April 29, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>
- Olbermann, K. (Host) (2009, May 1). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved June 12, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>

AWARDS

Top Three Student Paper Award in the Communication Technology Division at the 2009 Conference for the Association for Education in Journalism and Mass Communication, Boston, MA.

First Place Student Paper Award in the Mass Communication & Society Division at the 2008 Conference for the Association for Education in Journalism and Mass Communication, Chicago, IL.

Top 4 Student Paper Award in Political Communication at the 2006 International Communication Association Annual Conference, Dresden, Germany.

The Center for European Studies at the University of Florida Travel Grant for \$750 to assist travel expenses to the 2006 International Communication Association Annual Conferences, Dresden, Germany.

Outstanding Master's Student Award. College of Journalism and Communications. University of Florida. Nominated by Cory Armstrong and Melinda McAdams.

Summa cum Laude. Highest Honors Graduate from the UF College of Journalism and Communications with a 3.97 upper division GPA (May 2004)

University Scholars Program. Awarded \$2,500 for undergraduate research on the Florida 2002 gubernatorial race. Mentored by Dr. Lynda Lee Kaid (May 2002 – March 2003)

Florida Bright Future's Scholarship. Awarded 100 percent tuition payment and \$500 a semester (August 2000 – May 2004)

CONFERENCE PAPERS AND PRESENTATIONS

Landreville, K. D. (2009, November). *The political uncertainty management model: A theoretical explanation for why people (dis)engage in political discussion*. Paper to be presented at the National Communication Association, Political Communication Division. Chicago, IL.

Landreville, K. D., & LaMarre, H. L. (2009, November). *Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent*. Paper to be presented at the National Communication Association, Mass Communication Division. Chicago, IL.

Landreville, K. D., Holbert, R. L., & LaMarre, H. L. (2009, August). *Entertainment media and political discourse: An assessment of relations between late-night TV comedy, face-to-face political talk, and debate viewing*. Paper to be presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA.

Dylko, I., Landreville, K. D., Beam, M. A., & Geidner, N. (2009, August). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. Paper to be presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA. **Top Three Student Paper Award.**

Landreville, K. D., Holbert, R. L., & LaMarre, H. L. (2008, November). *The Influence of Late-Night Comedy Viewing on the Consumption and Engagement of Political Discourse: A Testing of Competing Models of Candidate Issue Knowledge as Moderator*. Paper presented at the National Communication Association, Mass Communication Division. San Diego, CA.

LaMarre, H. L., Beam, M. A., & Landreville, K. D. (2008, August). *The Irony of Satire: People See What They Want to See in The Colbert Report*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. **First Place Student Paper Award.** Chicago, IL.

- LaMarre, H. L., & Landreville, K. D. (2008, August). *When the Movie Ends the Thinking Begins: Examining Entertainment Elaboration and the Mediating Role of Film Engagement*. Paper presented at the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Chicago, IL.
- Landreville, K. D., & LaMarre, H. L. (2008, May). *Documentary and historical reenactment film: A comparison of transportation, negative affect, interest, and learning*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.
- Hively, M. H., & Landreville, K. D. (2008, May). *The interaction between efficacy and emotion in predicting civic engagement*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.
- Landreville, K. D., & LaMarre, H. L. (2007, November). *Documentary and historical reenactment film: A comparison of political opinion and trust*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LaMarre, H. L., Landreville, K. D., & Myers, T. A. (2007, November). *Examining the relationship between media use, Iraq war knowledge, and discussion among US college students*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LeGrange, A. G., & Landreville, K. D. (2007, August). *What's at issue with Bush and Blair? The Iraq war in U.S. and U.K. editorials*. Paper presented at the Association for Education in Journalism and Mass Communication, International Communication Division. Washington, D.C.
- Landreville, K. D. (2007, May). *Fear, framing, and terrorism: Television news coverage of the 2004 presidential election*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.
- Landreville, K. D., & LeGrange, A. G. (2007, May). *Framing Bush and Blair: The Iraq war in U.S. and U.K. newspaper editorials*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.
- Landreville, K. D. (2006, November). *Terrorism in election polls and television news in the 2004 presidential election*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LeGrange, A. G., & Landreville, K. (2006, November). *Does being male really matter? An exploration of reactions to political advertisements of male and female*

- candidates*. Paper presented at the National Communication Association Annual Conference, Scholar to Scholar Sessions. San Antonio, Texas.
- Landreville, K. D. (2006, June). *The days after: The re-election of President Bush and international newspaper editorials*. Paper presented at the International Communication Association, **Top Student Papers in Political Communication**. Dresden, Germany.
- Landreville, K. D. (2006, June). *Fear and framing in the immediate coverage of the London terror attacks*. Paper presented at the International Communication Association, Terrorism, Media, and Politics: Public Opinion and Media Coverage in Political Context Panel. Dresden, Germany.
- Williams, A. P., Kaid, L. L., Postelnicu, M., Landreville, K. D., & Yun, H. J. (2006, June). *The expansion election: communication in the 2004 European parliamentary elections*. Paper presented at the International Communication Association, The Representation of the European Union Elections: News Media Coverage around the World Panel. Dresden, Germany.
- Landreville, K. D., & Hendren, A. G. (2006, April). *¡Viva Bush! Targeting latino voters through candidate web sites*. Paper presented at the Midwest Political Science Association, Latino Caucus. Chicago, Illinois.
- Hendren, A. G., & Landreville, K. D. (2006, April). *“W” is for women: Online targeting of women voters in the 2004 presidential election*. Paper presented at the Midwest Political Science Association, Women’s Caucus. Chicago Illinois.
- Kaid, L. L., Hendren, A. G., Yun, H. J., Landreville, K. D., Postelnicu, M., & Urriste, S. D. (2005, November). *Comparing the effects of television advertising and debates on young citizens*. Paper presented at the National Communication Association, Political Communication Division. Boston, Massachusetts.
- Martin, J. D., Landreville, K. D., & Hendren, A. G. (2005, November). *Political information on The Daily Show during the 2004 presidential campaign*. Paper presented at the National Communication Association, Student Paper Division. Boston, Massachusetts.
- Postelnicu, M., Landreville, K. D., & Popescu, C. (2005, August). *The whole world is watching*. Refereed poster presented at the Association for Education in Journalism and Mass Communication, Communication Technology and Policy Division. San Antonio, Texas.
- Kaid, L. L., Williams, A. P., Postelnicu, M., & Landreville, K. D. (2005, May). *The representation of the European Union elections: News media coverage around the world*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.

- Kaid, L. L., Landreville, K. D., Postelnicu, M., & Martin, J. D. (2005, May). *Enhancing information efficacy for young voters: The effects of political advertising and debates*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.
- Williams, A. P., Postelnicu, M., & Landreville, K. D. (2004, November). *Hyperlinking and web campaigning: Examining the use of hyperlinks in candidate web sites during the 2004 U.S. presidential campaign*. Paper presented at the National Communication Association, Politics and the Internet discussion panel. Chicago, Illinois.
- Williams, A. P., Kaid, L. L., Trammell, K. D., Landreville, K. D., Postelnicu, M., & Martin, J. D. (2004, September). *Hyperlinking, blogging, and fundraising: Online campaigning in the 2004 U.S. presidential campaign*. Paper presented at the American Political Science Association, Political Communication panel. Chicago, Illinois.
- Trammell, K. D., Williams, A. P., Postelnicu, M., & Landreville, K. D. (2004, May). *Blogging and hyperlinking: Candidates' use of the web to enhance their viability during the 2003-2004 Democratic presidential primary season*. Paper presented at the International Communication Association, Political Communication Division. New Orleans, Louisiana.
- Trammell, K. D., Williams, A. P., Landreville, K. D., Martin, J. D., & Ellis, C. (2003, August). *Comedy CENTCOM: Framing the war with humor on late-night TV*. Paper presented at the Entertainment Studies Special Interest Division, Association for Education in Journalism and Mass Communication. Kansas City, Missouri.
- Kaid, L. L., Trammell, K. D., Williams, A. P., & Landreville, K. D. (2003, April). *Under the international spotlight: Marketing politics through debates*. Paper presented at the International Academy of Business Disciplines conference. Orlando, Florida.
- Landreville, K. D. (2003, April). Newspaper coverage of the Florida 2002 gubernatorial debates. Paper presented at The Fourth Annual University Scholars Symposium. Gainesville, Florida.
- Kaid, L. L., Trammell, K. D., Williams, A. P., & Landreville, K. D. (2002, November). *Fighting for Florida: Bush again!* Paper presented at the National Communication Association. New Orleans, Louisiana.

RESEARCH ASSISTANT AND TEACHING ASSISTANT EXPERIENCE

2008 – 2009

June 2009 – August 2009: Instructor for Visual Communication (COMM 311) for undergraduate students

- Primary instructor and grader for 27 undergraduate students
- Content included HTML code, Dreamweaver, Fireworks
- Created lectures, handouts, group activities, test questions, and class materials
- Carmen administration (online course management)

March 2009 – June 2009: Instructor for Reporting and Editing for the News Media (COMM 221) for undergraduate students

- Primary instructor and grader for 26 undergraduate students
- Content included AP style, news writing style, editing, news ethics, public relations writing, and interviewing
- Created lectures, handouts, group activities, test questions, and class materials
- Carmen administration (online course management)

2007 – 2008

January 2008 - March 2008: Instructor for Persuasive Communication (COMM 367) for undergraduate students

- Primary instructor and grader for 50 undergraduate students
- Content included elaboration likelihood model, social judgment theory, extended parallel process model, and source/message/channel/receiver/context factors
- Created lectures, handouts, group activities, test questions, and class materials
- Carmen administration (online course management)

September 2007 - December 2007: Instructor for Persuasive Communication (COMM 367) for undergraduate students

- Primary instructor and grader for 50 undergraduate students
- Content included elaboration likelihood model, social judgment theory, extended parallel process model, and source/message/channel/receiver/context factors
- Created lectures, handouts, group activities, test questions, and class materials
- Carmen administration (online course management)

2006 – 2007

March 2007 - June 2007: Instructor for Persuasive Communication (COMM 367) for undergraduate students

- Primary instructor and grader for 23 undergraduate students
- Content included elaboration likelihood model, social judgment theory, extended parallel process model, and source/message/channel/receiver/context factors

- Created lectures, handouts, several test questions, and class materials
- Carmen administration (online course management)

September 2006 - March 2007: Research Assistant to William P. Eveland

- Guest lecturer for undergraduate political communication course
- Manager and coordinator for 4 student-workers
- Assisted in development of content analysis coding scheme

2005 – 2006

August 2005 - May 2006: Research and Lecture Assistant to Lynda Lee Kaid

- Lectured for a 250 undergraduate student class, Television and the American Society (RTV 3405) in the University of Florida's College of Journalism and Communications.
- Assisted in the preparation of lectures, exams, and extra credit
- WebCT/Vista (online course management) administrator for the class

August 2005 - May 2006: Undergraduate Student-Worker Coordinator
Lynda Lee Kaid

- Manager and coordinator for 25 student-workers
- Supervisor of content analysis projects and data entry
- Created schedules for students

2004 – 2005

June 2005 - August 2005: Assistant for the Center for International Business Education and Research. Lecturer and Assistant for the Summer Journalism Institute at the University of Florida's College of Journalism and Communications.

- 1 hour lecture to high school students on the importance of international business and technology
- Developed evaluation survey for students to fill out to rate the quality of the workshop and lecturers

August 2004 - May 2005: Teaching Assistant for David Carlson, Cox/Palm Beach Post Professor of New Media Journalism

- Assisted teaching an undergraduate online media class (MMC 3260), 2 lab periods a week, each with 25 students
- HTML coding instruction
- Dreamweaver 2004 instruction

August 2004 - May 2005: Research Assistant for Mindy McAdams, professor and Knight Chair for journalism technologies and the democratic process

- Involved in collecting information for Professor McAdams' authored Flash Journalism book
- In charge of getting permission from media Web sites, photographers, and others to use their images and photographs

2001 – 2004

March 2001 - May 2004: Research Assistant to Dr. Lynda Lee Kaid, College of Journalism and Communications at the University of Florida, Gainesville, Florida

Supervisor: Lynda Lee Kaid (352) 392-6557

Activities included:

- Approximately 4,500 units of analysis coded from March 2001 to 2004 (Projects included coding: political advertising, television news, and newspaper articles)
- Assisted in SPSS data entry of coded material
- Assisted in survey development and distribution for UF students watching the 2003 Democratic primary debates and the 2002 Florida gubernatorial debates
- Assisted in code sheet development
- Manage and instruct other research assistants
- Coordinator of data collection and analysis of six major Florida newspapers

SERVICE

Paper Reviewer for National Communication Association's Political Communication and Mass Communication Divisions for the 2009 Convention in Chicago, IL.

Moderator of "Trust, Cynicism, and Credibility" session at the 2007 Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division. Washington, D.C.

Moderator of "International Opinion" session at the 2006 Midwest Association for Public Opinion Research. Chicago, IL.

REFERENCES

R. Lance Holbert
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